

In the Claims:

Kindly amend the original claims to read as follows:

1. (Currently amended) A display support capable of being printed, ~~characterized in that it comprises~~ comprising:

- a coated fabric (1) comprising a textile layer (2) and two impregnation layers (3, 4), one of said impregnation layers each located on one face of the textile layer (2), another of said impregnation layers located on an opposite face of the textile layer;
- a varnish layer (7) capable of being printed and deposited onto the one of the impregnation layers (3);
- a repositionable pressure-sensitive adhesive layer (5) deposited onto the other impregnation layer (4) ~~opposite that (3) receiving the varnish layer (7);~~
- a protective layer (6) arranged on the adhesive layer (5) and formed from a sheet possessing very low adhesive force with respect to the pressure-sensitive adhesive layer (5).

2. (Currently amended) A display support as claimed in claim 1, ~~characterized in that~~ wherein the textile layer (2) is a fabric or a mesh.

3. (Currently amended) The display support as claimed in claim 1, ~~characterized in that~~ wherein the textile layer (2) is based on polyester, polyamide or glass fibers.

4. (Currently amended) The display support as claimed in claim 1, ~~characterized in that~~ wherein at least one of the impregnation layers (3, 4) is produced, based on polyvinyl chloride, and contains plasticizing agents.

5. (Currently amended) The display support as claimed in claim 1, ~~characterized in that~~ wherein the pressure-sensitive adhesive layer (5) possesses an adhesive force between 1 and 100 Newton, for a strip with a width of 5 cm.

6. (Currently mended) The display support as claimed in claim 4, ~~characterized in that~~ wherein the pressure-sensitive adhesive layer (5) has a very low porosity with respect to plasticizer present in the ~~adjacent~~ other impregnation layer (4).

7. (Currently amended) The display support as claimed in claim 1, ~~characterized in that~~ wherein at least one of the impregnation layers (3,4) or the varnish layer (7) has properties reflecting solar radiation.

8. (Currently amended) The display support as claimed in claim 7, ~~characterized in that~~ wherein at least one of the impregnation layers (3,4) or the varnish layer (7) includes metallic particles.